

Japanese way of teaching science now coming to India

Zee Learn launches Zee Learn Gakken Science Academy to bring novelty in science teaching and learning at schools

India, Mumbai, October 20, 2010: Have you ever experienced your 10yr old child enjoying science experiments? Let Zee Learn Gakken Science Academy take your child on an exploration of science and its magic!

Zee Learn in association with Gakken Educational Co., a leading educational firm from Japan, has launched 'Zee Learn Gakken Science Academy' for schools. The joint venture was sealed by Mr.Subhash Chandra, Chairman, Essel Group and Mr. Tetsuya Onodera, President, Gakken J Holdings. The academy can be incorporated in the schools from the current academic year itself.

This academy aims to improve conceptual understanding and develop scientific aptitude amongst students by providing hands-on learning experiment tools. The program is a 3 step systematic methodology of 'OBSERVE, EXPLORE & REFLECT' which would help a child nurture his/her scientific aptitude.

Mr. Tetsuya Onodera, President, Gakken Educational said, *"Zee Learn Gakken Science Academy has given us an opportunity to bring our expertise to the schools in India. We are thrilled to see the overwhelming response received from schools and students during demonstrations. I am confident that this program will definitely ensure a better conceptual understanding and help children develop an affinity towards the subject."*

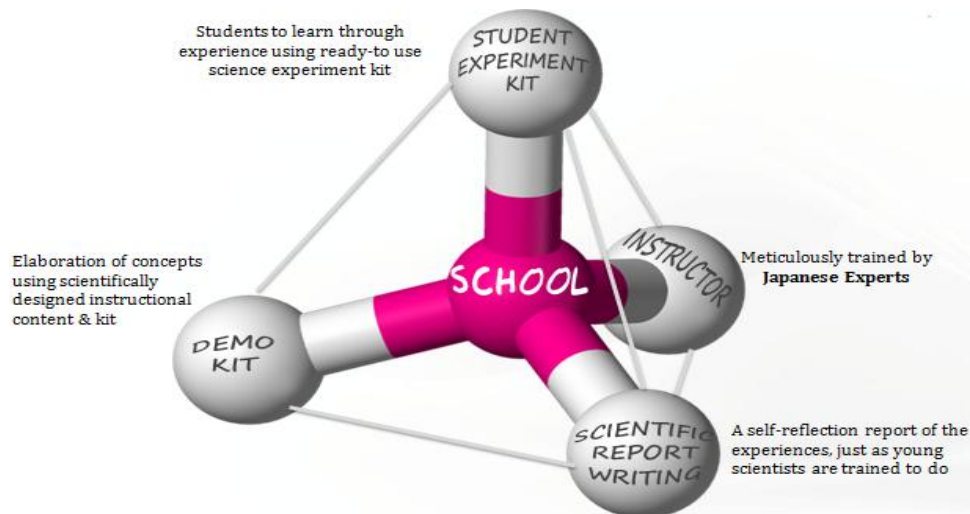
This methodology enables students to design their own learning process. They lead the way by reflecting on their experiences which makes them the experts of their own learning process. When in classroom, the instructor helps create situations where the students feel safe questioning and reflecting on their learning

Besides building a scientific temper amongst students, Zee Learn Gakken Science Academy also aims to introduce and incorporate best practices in education. In order to execute the same, the science program would be conducted in the school premises by dedicated personnel trained by the company.

Commenting on the occasion, Mr. Sumeet Mehta, CEO, Zee Learn said, “We are extremely excited to bring in this innovative learning method to India in association with Gakken Educational. Our aim is to bring the best in class education standards across all schools / education institutions in India and help build superior quality of human capital for the future. We aim to build & create innovative learning environments that facilitate holistic development.”

The Indian education system is transforming at a rapid pace. Children today have access to a wide world of knowledge and information through internet and broadcast. The model needs to be in line with the increasing aptitude of this set of next-gen students.

“Being in this sector for more than a decade, we felt the need to revolutionize the way our children were learning. In our search for the right partner who will help bring about this change we found Gakken to be an ideal match,” he added.



With an experience and expertise of over a decade in the education industry Zee Learn has now extended its services to other schools in India through Zee Learn School innovations. Zee Learn School Innovations has a vast gamut of offerings ranging from science to robotics to language lab solutions. Zee Learn Gakken Science Academy is a part of this umbrella.

About Zee Learn Limited:

Founded with the purpose of “Improving Human Capital”, Zee Learn for more than a decade has been involved in offering its educational services right from toddlers to teens to youth. We believe that every child has a unique, infinite potential and we are committed to help them reach their true self.

The continuous endeavors of our 200+ skilled professionals and academicians, over the past decade, have helped us create the fastest chain of schools in India – Mount Litera Zee Schools, the largest chain of pre-schools in Asia -Kidzee and, and a chain of premium youth vocational institutes in India- ZICA.

Zee Learn Gakken Science Academy:

Zee Learn Gakken Science academy is a venture of Zee Learn and, Gakken Educational Co. - a leading Japanese educational company. The aim is to bring the best of Japanese education in the field of science for schools in India. We intend to improve conceptual understanding and develop scientific temper amongst, students by providing hands-on experiment tools for young students.