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Zee School crosses 50 mark

Zee celebrated its success of setting up more than 50 schools across India in one year in Chennai recently. Subhash Chandra, Chairman, Essel Group. Zee School, said Zee is now the second largest chain of schools in the private-unaided category with 55 schools across 48 cities. He said "With more

than 50 Zee schools already set up across the country, we are taking a strong step towards improving the human capital by helping each Zee School child realise his/her unique potential." The company had laid out investment of Rs 350 crore in 2008 towards setting up new schools and continuous innovation on learning content. Zee School aims to reach the 300 mark by 2015. South being a promising region for P12 school segment, Zee targets to expand its presence in 25 more cities. Sumeet Mehta, CEO, Zee Learn, said, "Since their launch on December 17, 2008, Zee Schools have reached more than 50 in number and is the fastest growing school chain in the country."



*L to R - Sumeet Mehta, CEO, Zee Learn,
Subhash Chandra, Chairman, Esselgroup
Nitya Ramaswami, Head,
Child Development & Academics, Zee Learn*